



PRESENTED BY:

Rotary



Club of
Castro Valley

14th Annual Castro Valley Car Show - Saturday, October 2, 2021

Thank you for your interest in participating as a vendor at the 14th Annual Castro Valley Car Show.

This year the Rotary Club of Castro Valley is taking over the leadership role of the show, along with the support of the Hayward Castro Valley Moose Lodge and our local community partners. This car show will be the best ever!

Funds raised from the Car Show will go to support youth and community organizations who volunteer and support the event and to numerous community projects the Rotary Club of Castro Valley engages in yearly.

The Castro Valley Car Show provides a great opportunity to promote your business. In addition to the estimated 300+ participants entering their vehicles, we anticipate thousands of people and families from Castro Valley and surrounding cities to attend.

This year's event will be held on Saturday, October 2, 2021 on Castro Valley Blvd, between San Miguel Avenue and Redwood Road. The Car Show will be open to the public from 12:00 pm to 5:00 pm.

While the event technically opens to the public at noon, participants will be parked earlier which will definitely provide you with early potential customers.

The cost of a 10"x10" vendor booth space is \$125.00

Booth Space is limited so we encourage you to submit your completed vendor form with your check as soon as possible. Make Checks payable to: The Rotary Club of Castro Valley and Mail to: Castro Valley Car Show, c/o Dolphin Graphics 17200 Foothill Blvd., Castro Valley, Ca 94546

Go to our website, castrovalleycarshow.com for more information about the event.

Remember applicable licensing and permits must be provided to secure a space.

If you have any questions you can email: carshowvendors6@gmail.com or contact Linda Luis 510-881-0154 or James Reed 510-377-7036.

Sincerely,
2021 Castro Valley Car Show Committee



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Vendor Space Rental Application Castro Valley Car Show, Saturday, October 2, 2021

IMPORTANT - THIS APPLICATION WILL ONLY BE CONSIDERED IF ALL AREAS ARE FULLY COMPLETED AND FULL PAYMENT IS ENCLOSED.

RCVD _____

Of Spaces _____
Booth # _____
Paid _____

1 COMPANY INFORMATION

Company Name _____
 Address _____
 City _____ State/Province _____ Zip Code: _____
 Telephone () _____
 INTERNAL Contact Name _____ Title _____
 Email _____ Website _____
 ON SITE Contact Name _____ Cell # () _____

2 You MUST list the products/manufacturers OR services you will be selling OR promoting in your booth space**.

3 Pre-registered BOOTH SPACE SIZE & FEE INFORMATION

OUTDOOR: 10'x10' @ \$125.00Qty: ____ = \$ _____

Vendors who wish to display a vehicle next to their booth must register their vehicle for the car show.

Space will be reserved next to your booth to display your vehicle.

Will you be registering a vehicle to be displayed next to your booth Yes___ No___

TOTAL = \$ _____

*Vendors must supply their own 10'x10' canopy, table, signage and chairs for their booth area.

*Make checks payable to Rotary Club of Castro Valley.

Send completed application to: Dolphin Graphics c/o Car Show 17200 Foothill Blvd., Castro Valley, and CA 94546

4 I have read and agree to abide by the Vendor/Exhibitor Rules and Regulations.

I understand that any change of information in this Application **MUST BE MADE IN WRITING.**

Authorized Signature _____ Date _____
UPON ACCEPTANCE, THIS APPLICATION BECOMES YOUR CONTRACT AND INVOICE

Name (print or type) _____ Title _____



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HOLD HARMLESS & INDEMNIFICATION

AGREEMENT Event Date:

Saturday, October 2, 2021

I, _____ shall save, keep and hold harmless the Castro Valley

Business Name (print)

Car Show, the Rotary Club of Castro Valley, the County of Alameda, it's officers, agents, employees and volunteers from all damages, costs or expenses in law equity that may at any time arise or be set up because of damages to property or personal injury, or weather, received by any reason or in the course of the **Castro Valley Car Show** which may be occasioned by any willful or negligent act of

_____ any of _____ employees

or subcontractor, Business Name (print)

Business

Name (print)

SIGNATURE OF AUTHORIZED REPRESENTATIVE

I, _____ warrant that I have the authority to bind the below listed

Print your Name

organization or business, to this Special Event Hold Harmless and Indemnification Agreement, and by my signature hereon do so bind this organization or business.

Signature of Authorized Representative (original signature only)

Title: _____

Organization/Business Name: _____

Address: _____

Contact Phone Number(s): _____



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VENDOR STAGING - REGULATIONS

1. Vendor booth **STAGING** begins at **7:00 AM**. You will be advised before the event day of your staging area and street entry and booth location.
 - ✓ **PLEASE BE ADVISED YOU ARE ONLY ALLOWED 2 VEHICLES AT A TIME TO ENTER THE EVENT FOR SET UP.**
 - ✓ **ALL DELIVERY VEHICLES MUST BE REMOVED FROM THE EVENT AREA BY 9:00 AM.**
 - ✓ **BOOTH CANOPIES AND DISPLAY VEHICLES MUST BE IN PLACE BY 9:00 AM. NO EXCEPTIONS**
2. Booth breakdown begins no earlier than 5:30 pm.
3. No overnight parking allowed.
4. Vendors will supply all TABLES, TENTS, TARPS, CHAIRS, SIGNAGE, etc.
5. Power is not supplied. If power is required, use "Whisper Quiet" generators only. Electrical use areas are inspected and below standard set-up will be denied participation.
6. Use of flame must be approved by Vendor Coordinator.
7. No drug paraphernalia or symbols are allowed.
8. No products depicting nudity or pornography are allowed.
9. Balloon rules: Helium tanks must be secured to a stationary object; no Mylar balloons are permitted.
All balloons must be weighted or secured.
10. Pets are **not allowed** in booth space area.
11. This is a rain or shine event.
12. Refunds: **No refunds** issued after ten (10) days before show.
13. Vendors are responsible for removal of debris from booth area. A \$50.00 fee will be assessed if area is not cleaned and left in its original condition.

Castro Valley Car Show, its volunteers, The Rotary Club of Castro Valley , the County of Alameda and its agencies will not be responsible for any liability, damage, theft or destruction of property (including vehicles), including those relating to weather. By printing and signing your name below, you agree and understand the guidelines of this even. You have read the rules and regulations and will comply with them as stated for this event. Failure to comply with these rules and regulations will mean expulsion from the event and no refund of fees will be issued.

Name _____ Signature _____

Date _____ Return Signed Forms with Vendor Application