



PRESENTED BY:

Rotary



Club of
Castro Valley

14th Annual Castro Valley Car Show – Saturday, October 2, 2021

Dear Sponsor:

Thank you for your commitment to serving the Castro Valley Community. Your support as a sponsor of the 14th Annual Castro Valley Car Show is greatly appreciated.

This year the Rotary Club of Castro Valley is taking over the leadership role of the show, along with the support of the Hayward Castro Valley Moose Lodge and our local community partners. This car show will be the best ever!

Castro Valley Blvd. will be filled with classic, custom and antique cars. This community event will engage our residents, highlight our local businesses, and attract car enthusiasts from near and far. This is all made possible because of sponsors like you. We know you will not want to miss out on the opportunity to be part of this first-class community event.

Funds raised by the annual car show have always gone to support local youth and community partners who have volunteered and loyally supported the event. The Rotary aligns itself with this type of community support and we are grateful to be in a position to continue this model, as well as ,being able to allocate funds from the car show to support the many projects the Rotary engages in each year.

The Rotary's 68 year history of community support ranges from building a peace garden at Eden Hospital, supporting numerous local schools, distributing iPads to shut-ins at local care facilities, to providing equipment for the Castro Valley Arts Foundation. When there is a need in the community ask a Rotarian and it will get done.

We look forward to your support each year in allowing us to put on a bigger and better car show that 1000's of people enjoy. The attached sponsorship package provides details of the many ways you can help. Please review the package and choose the category that works best for you. You can let us know your intentions by emailing us at castrovalleycarshow@gmail.com or by calling Linda Luis, 510/881-0154 or Dave Sadoff 510/499-1753.

The Annual Castro Valley Car Show provides an excellent opportunity to establish and reaffirm your support of the Castro Valley Community.

Thank you,
2021 Car Show Committee

The Rotary is a 501C4 organization.
94-3090586



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Triple Diamond Sponsor - \$3,000.00

- **Your company's Name & Logo - Rotating Banner Ad on the Castro Valley Car Show Website for one year.**
 - Prominent location for your company name and logo on the back of approximately 400+ event t-shirts
 - Exclusive Triple Diamond Sponsor Banner for display at your booth area
 - Prominent location on Sponsors' banner
 - Named on event promotional materials
 - Sponsor logo on all electronic communications, such as emails to participants
 - Listed in the Castro Valley Car Show website sponsors' directory
 - One 10' x 10' vendor booth space
 - One complimentary Car Show registration
 - Sponsorship announcements highlighting your company throughout the event
 - 2 event t-shirts
 - Sponsors' Choice Awards – (1)
 - Sponsor Recognition Award

Diamond Sponsor - \$2,000.00

- Prominent location for your company name and logo on the back of approximately 400+ event t-shirts
- Exclusive Diamond Sponsor Banner for display at your booth area
- Prominent location on Sponsors' banner
- Named on event promotional materials
- Sponsor logo on all electronic communications, such as emails to participants
- Listed in the Castro Valley Car Show website sponsors' directory
- Your business ad displayed on the Moose Lodge advertising monitor
- One year FREE Moose Lodge Membership
- One 10' x 10' vendor booth space
- One complimentary Car Show registration
- Sponsorship announcements highlighting your company throughout the event
- 2 event t-shirts
- Sponsors' Choice Awards – (1)
- Sponsor Recognition Award

Platinum Sponsor - \$1,000.00

- Company name and logo on back location on approximately 400+ event t-shirts
- Event Sponsors' banner
- Named on event promotional materials
- One 10' x 10' vendor booth space
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your company throughout the event
- Event t-shirt
- Sponsor's Choice Awards – (1)
- Sponsor Recognition Award

As a **Triple Diamond, Diamond or Platinum Sponsor**, a representative of your Company will be invited to select one personal favorite entry to receive **The Sponsor Choice Award**. Your Company name & logo will be imprinted on an award to be presented to the winners.



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Gold Sponsor - \$500.00

- Company name & logo in secondary back location on approximately 400+ event t-shirts
- Listed on Sponsors' banner
- Listed in the Castro Valley Car Show website sponsors' directory
- Listed on event promotional materials
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt

Silver Sponsor - \$300.00

- Company name listed on back of approximately 400+ event t-shirts
- Listed on Sponsors' banner
- Named on event promotional materials
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt

Bronze Sponsor - \$150.00

- Company name listed on Sponsors' banner
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt



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**14th Annual Castro Valley Classic Car Show – October 2, 2021
Sponsor Levels – Sponsor Form**

Triple Diamond: \$3,000.00 __ **Diamond:** \$2,000.00 __ **Platinum:** \$1,000.00 __

Gold: \$500.00 __ **Silver** \$300.00 __ **Bronze** \$150.00 __

Please include the completed sponsor form with your check.

Checks made payable to: **Rotary Club of Castro Valley**

**Mailing Address
Castro Valley Car Show
C/o Dolphin Graphics
17200 Foothill Blvd.
Castro Valley, CA 94546**

Company name: _____

Address: _____

Phone: _____ **Contact Person:** _____

Email: _____ **Website:** _____

Sponsor Award Company Representative's Name: _____
(Triple Diamond, Diamond & Platinum levels only)

Representative's Contact Phone Number (including day of event): _____

Our Sponsorship Awards Coordinator will be contacting your company representative regarding participation.

As a sponsors you have the opportunity to highlight your business by providing a branded promotional item that will be put into over 400 participant gift bags. If you need some ideas or a source for an item please contact Linda at Dolphin Graphics 510-881-0154.

Please indicate if you will be providing an item: Yes__ No__

Participant gift bag information:

- Quantity needed: 400-450 (Promotional items, please no business cards or flyers)
- Items can be dropped off at the Dolphin Graphics, 17200 Foothill Blvd., Castro Valley
- *Deadline for these items is 09/30/2021*

Car Show T Shirt Sizing - Please indicate which size you prefer.

Sizes: Sm __ Med __ Lg __ XLg __ 2XLg __ 3XL __ 4XL __