



PRESENTED BY:



---

### ***Community Sponsorship Opportunity***

#### **14<sup>th</sup> Annual Castro Valley Car Show – Saturday, June 18<sup>th</sup>, 2022**

The Rotary Club of Castro Valley, is excited to announce that the 14<sup>th</sup> Annual Castro Valley Car Show will be held on Saturday, June 18, 2022. After the past two years of health uncertainties, making if necessary to cancel the show, we are anxious to get everyone back together to join in and enjoy this great community event. We anticipate it being the biggest and best ever!

Castro Valley Blvd. will be filled with classic, custom and antique cars. This community event will engage our residents, highlight our local businesses, and attract car enthusiasts from near and far. This is all made possible because of loyal community businesses who sponsor the event and are committed to serve the Castro Valley Community.

Funds raised by the annual car show will go to support local youth and community partners who volunteer and loyally support the Car Show. In addition, we will be allocating funds from the car show to support the many community projects the Castro Valley Rotary Club engages in each year.

As a local business we would like to encourage and invite you to become a sponsor for the 14<sup>th</sup> Annual Castro Valley Car Show. We know that you will not want to miss out on the opportunity to be part of this first-class community event.

The attached sponsorship package provides details of the many ways you can help. Please review the package and choose the category that works best for you. You can let us know your intentions by emailing us at [castrovalleycarshow@gmail.com](mailto:castrovalleycarshow@gmail.com) or by calling Linda Luis, 510/881-0154 or Dave Sadoff 510/499-1753.

The Annual Castro Valley Car Show provides an excellent opportunity to establish and reaffirm your support of the Castro Valley Community.

Thank you,  
2022 Car Show Committee



PRESENTED BY:



Club of  
Castro Valley

---

**Triple Diamond Sponsor - \$3,000.00**

- **Your company's Name & Logo - Rotating Banner Ad on the Castro Valley Car Show Website for one year.**
  - Prominent location for your company name and logo on the back of approximately 400+ event t-shirts
  - Exclusive Triple Diamond Sponsor Banner for display at your booth area
  - Prominent location on Sponsors' banner
  - Named on event promotional materials
  - Sponsor logo on all electronic communications, such as emails to participants
  - Listed in the Castro Valley Car Show website sponsors' directory
  - One 10' x 10' vendor booth space
  - One complimentary Car Show registration
  - Sponsorship announcements highlighting your company throughout the event
  - 2 event t-shirts
  - Sponsors' Choice Awards – (1)
  - Sponsor Recognition Award

**Diamond Sponsor - \$2,000.00**

- Prominent location for your company name and logo on the back of approximately 400+ event t-shirts
- Exclusive Diamond Sponsor Banner for display at your booth area
- Prominent location on Sponsors' banner
- Named on event promotional materials
- Sponsor logo on all electronic communications, such as emails to participants
- Listed in the Castro Valley Car Show website sponsors' directory
- Your business ad displayed on the Moose Lodge advertising monitor
- One year FREE Moose Lodge Membership
- One 10' x 10' vendor booth space
- One complimentary Car Show registration
- Sponsorship announcements highlighting your company throughout the event
- 2 event t-shirts
- Sponsors' Choice Awards – (1)
- Sponsor Recognition Award

**Platinum Sponsor - \$1,000.00**

- Company name and logo on back location on approximately 400+ event t-shirts
- Event Sponsors' banner
- Named on event promotional materials
- One 10' x 10' vendor booth space
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your company throughout the event
- Event t-shirt
- Sponsor's Choice Awards – (1)
- Sponsor Recognition Award

As a **Triple Diamond, Diamond or Platinum Sponsor**, a representative of your Company will be invited to select one personal favorite entry to receive **The Sponsor Choice Award**. Your Company name & logo will be imprinted on an award to be presented to the winners.



PRESENTED BY:

**Rotary**



Club of  
Castro Valley

---

**Gold Sponsor - \$500.00**

- Company name & logo in secondary back location on approximately 400+ event t-shirts
- Listed on Sponsors' banner
- Listed in the Castro Valley Car Show website sponsors' directory
- Listed on event promotional materials
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt

**Silver Sponsor - \$300.00**

- Company name listed on back of approximately 400+ event t-shirts
- Listed on Sponsors' banner
- Named on event promotional materials
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt

**Bronze Sponsor - \$150.00**

- Company name listed on Sponsors' banner
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt



PRESENTED BY:

Rotary



Club of Castro Valley

**14<sup>th</sup> Annual Castro Valley Classic Car Show – June 18<sup>th</sup>, 2022  
Sponsor Participation Form**

**Triple Diamond:** \$3,000.00 \_\_ **Diamond:** \$2,000.00 \_\_ **Platinum:** \$1,000.00 \_\_

**Gold:** \$500.00 \_\_ **Silver** \$300.00 \_\_ **Bronze** \$150.00 \_\_

Please include the completed sponsor form with your check.

Checks made payable to: **Rotary Club of Castro Valley**

**Mailing Address**  
Castro Valley Car Show  
C/o Dolphin Graphics  
17200 Foothill Blvd.  
Castro Valley, CA 94546

**Company name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Sponsor Award Company Representative's Name:** \_\_\_\_\_  
(Triple Diamond, Diamond & Platinum levels only)

**Representative's Contact Phone Number (including day of event):** \_\_\_\_\_

*Our Sponsorship Awards Coordinator will be contacting your company representative regarding participation.*

As a sponsors you have the opportunity to highlight your business by providing a branded promotional item that will be put into over 400 participant gift bags. If you need some ideas or a source for an item please contact Linda at Dolphin Graphics 510-881-0154.

Please indicate if you will be providing an item: Yes\_\_ No\_\_

**Participant gift bag information:**

- o Quantity needed: 400-450 ( Promotional items, please no business cards or flyers)
- o Items can be dropped off at the Dolphin Graphics, 17200 Foothill Blvd., Castro Valley
- o *Deadline for these items is 06/01/2022*

Car Show T Shirt Sizing - *Please indicate which size you prefer.*

Sizes: Sm \_\_ Med \_\_ Lg \_\_ XLg \_\_ 2XLg \_\_ 3XL \_\_ 4XL \_\_

**The Rotary Club of Castro Valley is a non-profit organization.**