



PRESENTED BY:



Community Sponsorship Opportunity

16th Annual Castro Valley Car Show – Saturday, June 15th, 2024

The Rotary Club of Castro Valley, is excited to announce that the 16th Annual Castro Valley Car Show will be held on Saturday, June 15, 2024. Every year the car show gets bigger and better and we are confident that the 2024 Car Show will be just as successful.

Castro Valley Blvd. will be filled with classic, custom and antique cars. This community event will engage our residents, highlight our local businesses, and attract car enthusiasts from near and far. This is all made possible because of loyal community businesses who sponsor the event and are committed to serve the Castro Valley Community.

Funds raised by the annual Car Show will go to support local youth and community partners who volunteer and loyally support the Car Show. In addition, we will be allocating funds from the Car Show to support the many community projects the Castro Valley Rotary Club engages in each year.

As a local business we would like to encourage and invite you to become a sponsor for the 16th Annual Castro Valley Car Show. We know that you will not want to miss out on the opportunity to be part of this first-class community event.

The attached sponsorship package provides details of the many ways you can help. Please review the package and choose the level of sponsorship that works best for you. You can let us know your intentions by emailing us at castrovalleycarshow@gmail.com.

The Annual Castro Valley Car Show provides an excellent opportunity to establish and reaffirm your support of the Castro Valley Community.

Thank you,
2024 Car Show Committee



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Club of
Castro Valley

Triple Diamond Sponsor - \$3,000.00

- **Your company's Name & Logo - Rotating Banner Ad on the Castro Valley Car Show Website for one year.**
 - Prominent location for your company name and logo on the back of approximately 400+ event t-shirts
 - Exclusive Triple Diamond Sponsor Banner for display at your booth area
 - Prominent location on Sponsors' banner
 - Named on event promotional materials
 - Sponsor logo on all electronic communications, such as emails to participants
 - Listed in the Castro Valley Car Show website sponsors' directory
 - One 10' x 10' vendor booth space
 - One complimentary Car Show registration
 - Sponsorship announcements highlighting your company throughout the event
 - 2 event t-shirts
 - Sponsors' Choice Awards – (1)
 - Sponsor Recognition Award

Diamond Sponsor - \$2,000.00

- Prominent location for your company name and logo on the back of approximately 400+ event t-shirts
- Exclusive Diamond Sponsor Banner for display at your booth area
- Prominent location on Sponsors' banner
- Named on event promotional materials
- Sponsor logo on all electronic communications, such as emails to participants
- Listed in the Castro Valley Car Show website sponsors' directory
- Your business ad displayed on the Moose Lodge advertising monitor
- One year FREE Moose Lodge Membership
- One 10' x 10' vendor booth space
- One complimentary Car Show registration
- Sponsorship announcements highlighting your company throughout the event
- 2 event t-shirts
- Sponsors' Choice Awards – (1)
- Sponsor Recognition Award

Platinum Plus Sponsor - \$1,500.00
Car Dealership and Specialty Car Sponsors

- Up to 3 display vehicles
- Up to 20' x 10' booth space. Sponsor must provide canopy, tables and chairs.
- Company name and logo on back location on approximately 500+ event t-shirts
- Business listing on event sponsors' banner
- Named on event promotional materials
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your company throughout the event
- One event t-shirt
- One free classic car participant registration.
- Sponsor's Choice Awards – (1)
- Sponsor Recognition Award



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Platinum Sponsor - \$1,000.00

- Company name and logo on back location on approximately 400+ event t-shirts
- Event Sponsors' banner
- Named on event promotional materials
- One 10' x 10' vendor booth space
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your company throughout the event
- Event t-shirt
- Sponsor's Choice Awards – (1)
- Sponsor Recognition Award

As a **Triple Diamond, Diamond, Platinum Plus or Platinum Sponsor**, a representative of your Company will be invited to select one personal favorite entry to receive **The Sponsor Choice Award**. Your Company name & logo will be imprinted on an award to be presented to the winners.

Gold Sponsor - \$600.00

- Company name & logo in secondary back location on approximately 400+ event t-shirts
- Listed on Sponsors' banner
- Listed in the Castro Valley Car Show website sponsors' directory
- Listed on event promotional materials
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt

Silver Sponsor - \$350.00

- Company name listed on back of approximately 400+ event t-shirts
- Listed on Sponsors' banner
- Named on event promotional materials
- Listed in the Castro Valley Car Show website sponsors' directory
- Sponsorship announcements acknowledging your Company throughout the event
- Event t-shirt



PRESENTED BY:

Rotary



Club of Castro Valley

16th Annual Castro Valley Classic Car Show – June 15th, 2024
Sponsor Donation Form

Triple Diamond: \$3,000.00 __ **Diamond:** \$2,000.00 __ **Platinum Plus:** \$1,500.00 __
Platinum: \$1,000.00 __ **Gold:** \$600.00 __ **Silver** \$350.00 __

Please include the completed sponsor form with your check.

Checks made payable to: **Rotary Club of Castro Valley**

Mailing Address
Castro Valley Car Show
c/o Dolphin Graphics
17200 Foothill Blvd.
Castro Valley, CA 94546

Company name: _____

Address: _____ **City** _____ **Zip Code** _____

Phone: _____ **Contact Person:** _____

Email: _____ **Website:** _____

Sponsor Award Company Representative's Name: _____
(Triple Diamond, Diamond, Platinum Plus & Platinum levels only)

Representative's Contact Phone Number (including day of event): _____

Our Sponsorship Awards Coordinator will be contacting your company representative regarding participation.

As a sponsors you have the opportunity to highlight your business by providing a branded promotional item that will be put into over 400 participant gift bags. If you need some ideas or a source for an item please contact Dolphin Graphics at 510-881-0154.

Please indicate if you will be providing an item: Yes__ No__

Participant gift bag information:

- o Quantity needed: 400-450 (Promotional items with a minimum value of \$5.00 each, please no business cards or flyers)
- o Items can be dropped off at the Dolphin Graphics, 17200 Foothill Blvd., Castro Valley
- o *Deadline for these items is 06/01/2024*

Car Show T Shirt Sizing - *Please indicate which size you prefer.*

Sizes: Sm __ Med __ Lg __ XLg __ 2XLg __ 3XL __ 4XL __